



**HILTON HEAD ISLAND, SOUTH CAROLINA
2012 WINE AND FOOD FESTIVAL
WINE VENDOR INFORMATION**

HILTON HEAD WINE & FOOD FESTIVAL
P.O. BOX 5097, HILTON HEAD, SC 29938 – 843.686.4944
Jan Gourley, Festival Director – jan@hiltonheadwineandfood.com
www.hiltonheadislandwineandfood.com

HILTON HEAD WINE & FOOD FESTIVAL 2012 SCHEDULE OF EVENTS

- | | | |
|---|---------------------|------------------------------------|
| • Wine Competition www.enofileonline.com | January 20, 2012 | Wine Entry Deadline |
| • Uncork the Festival | January 27, 2012 | Bomboras Grill |
| • International Wine Judging & Competition | January 28-29, 2012 | Sea Pines Resort Conference Center |
| • Great Chefs of the South | March 5-8, 2012 | Various Island Locations |
| • Grand Wine Tasting & Auction | March 9, 2012 | Harbour Town Conference Center |
| • Public Wine Tasting & Auction (WineFest) | March 10, 2011 | Honey Horn Plantation |

WINE OPPORTUNITIES FOR WINERIES, DISTRIBUTORS, BROKERS

- 1. Wine Competition Entry Deadline January 20, 2012 www.enofileonline.com “Competition Class HH12”; 3 bottles per entry; \$39 per entry received and paid by December 31, 2011; \$49 per entry received after January 1, 2012.**
27th Annual International Wine Judging and Competition will take place at The Sea Pines Resort’s Harbour Town Conference Center. Wines should be shipped to: Hilton Head Wine & Food Festival Judging, Dave Newkirk, F&B Receiving and Procurement Manager, Plantation Club, 100 North Sea Pines Drive, Hilton Head Island, SC 29928
- 2. Uncork the Festival (Festival Kick-off Event) January 27, 2012 – 5:30 – 7:30pm **Bomboras Grill****
Opportunity for wine to be showcased as part of the festival kick off event. 60 people expected.
- 3. Great Chefs of the South (Hilton Head Island Chefs Featured) March 5-8, 2012 **Various Island Locations****
Opportunity for wine to be included as a pairing with a chef showcase feature. Counts vary per venue. Product donation requested by chef/restaurant.
- 4. Grand Tasting March 9, 2012 – 4:30 – 7:30pm **Harbour Town Conference Center****
Opportunity to showcase wines in a premium category (retail \$50+) to select audiences. Members of the trade who purchase premium wines are invited to attend at 4:30pm, 50 people expected. Regular admission begins at 5:30pm, 150 people expected. Hors d’oeuvres will be served and guests are encouraged to bid on top-notch lots in the live/silent auction. All attendees will have the opportunity to purchase wine onsite. Participation requires providing and pouring 6 bottles of each wine to be tasted; no charge for table. Tables will be clothed and skirted and include dump buckets, pitchers of water, wine glasses for your table personnel and tent cards for each wine presented.
- 5. Public Tasting (WineFest) March 10, 2012 – noon – 3:00pm **Honey Horn Plantation****
The East Coast’s largest outdoor public wine tasting! The event’s activities include wine tasting booths, a live/silent wine auction, select premier Hilton Head Island restaurant booths, chef demonstrations by local and celebrity guests at the Outdoor Gourmet, a Bartender’s Challenge, a Waiter’s Race, and a merchandise area. 2,000 – 2,500 expected attendance. Admission is \$45 and includes tasting glass. Attendees will have the opportunity to purchase wine onsite at the retail tent. \$300 per booth – must be reserved by February 18th
Booths include:
Service from two sides of a 10 x 10 tent
Two tables covered and skirted
Two chairs
Ice
Water for rinsing
Four dump buckets
Trash container and maintenance of trash throughout the day
Extra trash liners for use during the event
8 HHI Wine & Food Festival 2011 Vendor neck badges
- 6. Outdoor Gourmet (Hilton Head Island Chefs Featured) March 10, 2012 – during Public Tasting (WineFest)**
Opportunity for wine to be showcased as pairing during this feature event at the WineFest Public Tasting. Product donation requested by chef/restaurant.

